

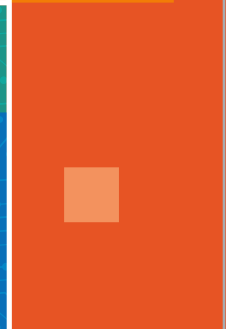
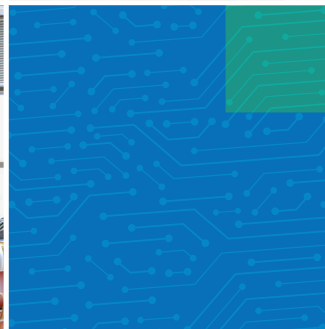
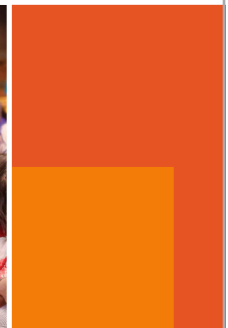
(capri) COMMUNITIES
AND THE CHIARA COMMUNITIES FOUNDATION

P R E S E N T



enjoy life

ACTIVE AGING SYMPOSIUM



June 10, 2026

Elmbrook Church • Brookfield

ADVENTURE | COMMUNITY | LEARNING | HEALTH & WELLNESS

CELEBRATE ACTIVE AGING!

Capri's Enjoy Life Symposium is a free, one-day event held annually in June—created to celebrate active aging and inspire older adults to get involved, try new things and live life to the fullest—whatever that means to them. It's a day filled with positivity, learning and laughter, where old friends reconnect and new friendships are formed. From inspiring speakers and engaging exhibitors to educational seminars and fun, hands-on activities—there's something for everyone!

Who Attends:

This free event welcomes adults 55+—the fastest-growing population segment in the U.S. and responsible for more than half of all consumer spending. In 2025, we hosted over 1,100 registered attendees with an average age of 71—a 33% increase over 2024—and we're aiming to double that number in 2026! No matter their age or interests, attendees are sure to laugh, learn and leave inspired.

Why Sponsor or Exhibit:

Participation in the Enjoy Life Symposium is a chance to connect with older adults in a positive and meaningful way. Many older adults 55+ have more time on their hands and are curious, engaged and eager to explore new opportunities. Sponsors are encouraged to enjoy life alongside our attendees—creating authentic, face-to-face connections that no email or phone call can replicate.

Exhibitors have been the most visited and enjoyed part of the Enjoy Life Active Aging Symposium for the past three years. In post-event surveys, attendees consistently cite the diverse range of exhibitors as one of their favorite features. Having exhibitors on hand to engage with older adults across Enjoy Life themes—Health & Wellness, Learning, Community and Adventure—is what makes this uplifting event truly special.

enjoy life with us!



Capri Communities is proud to manage the Chiara portfolio of senior living properties, including 16 senior living and 3 affordable housing campuses. A non-profit organization, Chiara Communities Foundation was founded in 2018 to be an industry leader in senior housing. The Foundation and the Chiara properties are dedicated to providing meaningful programs, innovative services and ongoing support for those who live and work in our communities—while also giving back philanthropically to strengthen the greater community.

10% of all sponsorship dollars will be donated back to the Chiara Communities Foundation to further its mission of enhancing the lives of residents and team members through continued investment in people, programming and purpose.

 Chiara Communities Foundation, Inc.

enjoylifesymposium.com

SPONSORSHIP DETAILS

Speaker & Activity Levels	Activity Sponsor*	Coffee Bar Sponsor	Education Sponsor*	Transportation Sponsor
	\$3,000	\$3,000	\$2,000	\$1,500
ON SITE EVENT EXPOSURE				
8' table in high-traffic area for company materials and engaging with attendees	X	No table; rep can station at the coffee bar		
Sponsor signage	On the podium	At the coffee bar & logo stickers on all coffee cups	On the podium	On the golf cart
Other recognition	Opportunity to announce the activity	Logo on barista apron	Pick one of our topics & be the featured speaker	Driver will mention your company name after each ride
Ad in the event program	Half Page			
40-word company description in the event program	X	X		
Logo & contact information listing in the event program	X	X	X	X
DIGITAL BRAND EXPOSURE				
40-word company description on the event website	X	X	Included on the speaker page	
Logo recognition linked to personal business website	X	X	X	X
Logo inclusion on promotional social media content	1 Post	1 Post	1 Post	1 Post
Social media call out	X	X	X	X
Social media toolkit	X	X	X	X
OTHER				
Company insert in attendee bags	X	X		
Receive attendee database information post-event	X	X	X	X

Raffle Sponsor (3): \$1,000	
<i>During the Symposium, 3 high-end, enjoy life items will be raffled off to attendees. Winners will be notified by phone. As a sponsor you will receive:</i>	Signage with logo recognition at high traffic raffle table located inside front entrance. Virtually all attendees walk past this area
	Name recognition when the winner is called.

***Activity or Education Sponsors may upgrade to have a premier space on the exhibit floor for \$3,000.**

SPONSORSHIP DETAILS

Levels	Premier Sponsor	Supporting Sponsor	Contributing Sponsor
	\$4,000	\$2,500	\$1,500
ON SITE EVENT EXPOSURE			
Booth Space	Signature space including (3) 8' tables, small group audience chairs & premium placement in high traffic area	Custom space including (2) 8' tables & preferred placement	(1) 8' tables & preferred placement
Sponsor signage with logo included above both	X	X	X
Ad in the event program	Half Page	Quarter Page	
40-word company description in the event program	X		
Logo & contact information listing in the event program	X	X	X
DIGITAL BRAND EXPOSURE			
40-word company description on the event website	X	X	X
Logo recognition linked to personal business website	X	X	X
Logo inclusion on promotional social media content	2 Posts	1 Post	1 Post
Social media call out	X	X	X
Social media toolkit	X	X	X
OTHER			
Company insert in attendee bags	X	X	
Receive attendee database information post-event	X	X	X

SPONSORSHIP DETAILS

Why Participate as a Business-to-Business Sponsor?

For companies who would like to support Capri Communities and the vision of the Enjoy Life Active Aging Symposium but don't need an exhibitor booth, B2B sponsorships offer a meaningful way to get involved and show your commitment to enriching the lives of older adults.

In 2026, B2B sponsors will help bring the enjoy life spirit to this event by underwriting the band, caricature artist and photo stations. Sponsors will be recognized at each station throughout the day, with full benefits outlined below.

Levels	Platinum	Gold	Silver	Bronze	Friend
	\$5,000	\$2,500	\$1,500	\$750	Below \$750
ON SITE EVENT EXPOSURE					
Combined logo signage at each station	X	X	X	X	Name Mention on Sign
Ad in the event program <i>Created by Capri's marketing team as sponsored content</i>	Logo included in Full Page	Logo included in Half Page	Logo included in Half Page	Logo included in Half Page	Mention in listing
DIGITAL BRAND EXPOSURE					
40-word company description on the event website	X	X	X		
Logo recognition linked to personal business website	X	X	X	X	Mention in listing
Logo inclusion on promotional social media content	1 Post	1 Combined Post	1 Combined Post	1 Combined Post	
Social media call out	X	X	X	X	
Social media toolkit	X	X	X	X	X
OTHER					
Company insert in attendee bags	X	X	X		
Receive attendee database information post-event	X	X	X		

EVENT FLOOR PLAN



Exhibitor Booth Details	
10x10' Booth: Includes (1) 8' table and 2 chairs	
Early Bird \$150	After Jan 31 \$250
20x10' Booth: Includes (2) 8' tables and 2 chairs	
Early Bird \$300	After Jan 31 \$400

Booth sizes may vary slightly depending on their location.

For exhibitor questions or to reserve your booth, contact **Melissa Asmondy!**
 (262) 289-2757 | masmondy@capricommunities.com



enjoy life

ACTIVE AGING SYMPOSIUM 2026



CAPRI COMMUNITIES
20875 Crossroads Cir., Suite 400
Waukesha, WI 53186
P: 262-798-1224
capricommunities.com

Wednesday, June 10, 2026 | Elmbrook Church, Brookfield

SPONSOR/EXHIBITOR REGISTRATION & CONTRACT

LEGAL BUSINESS NAME (INDIVIDUAL, PARTNERSHIP, ASSOCIATION OR CORPORATE)

NAME FOR LISTING & BOOTH SIGN

CONTACT NAMES

EMAIL ADDRESSES

ADDRESS

CITY

STATE

ZIP

PHONE

Sponsorship & Exhibitor Booth Pricing

PACKAGE	DESCRIPTION	
Activity Sponsor	Sponsor one of our exciting activities	\$3,000
Education Sponsor	Sponsor one of our educational sessions	\$2,000
Premier Sponsor	Premium sponsor exposure as outlined in this packet	\$4,000
Supporting Sponsor	Supporting sponsor exposure as outlined in this packet	\$2,500
Contributing Sponsor	Contributing sponsor exposure as outlined in this packet	\$1,500
B2B Platinum Sponsor	Sponsor the band, caricature artist & photo stations as outlined in this packet	\$5,000
B2B Gold Sponsor	Sponsor the band, caricature artist & photo stations as outlined in this packet	\$2,500
B2B Silver Sponsor	Sponsor the band, caricature artist & photo stations as outlined in this packet	\$1,500
B2B Bronze Sponsor	Sponsor the band, caricature artist & photo stations as outlined in this packet	\$750
B2B Friend	Sponsor the band, caricature artist & photo stations as outlined in this packet	List Amount
Coffee Bar Sponsor	Sponsor the coffee bar for attendees as outlined in this packet	\$3,000
Transportation Sponsor	Sponsor one of our golf carts as outlined in this packet	\$1,500
Raffle Sponsor	Sponsor one of our high-profile raffle items	\$1,000
10x10' Booth	Includes (2) 8' table and 2 chairs (<i>Early bird pricing of \$150 through 1/31/26</i>)	\$250
20x10' Booth	Includes (2) 8' tables and 2 chairs (<i>Early bird pricing of \$300 through 1/31/26</i>)	\$400
TOTAL:		

General Terms and Conditions: By signing this agreement the Sponsor agrees to indemnify Capri Communities, Elmbrook Church, any sponsors of the Enjoy Life Active Aging Symposium and their officers, employees, agents, representatives, and volunteers, and any organization involved with the production of the Enjoy Life Active Aging Symposium and will hold each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor in its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. **PAYMENT TERMS:** Non-refundable deposit of 25% is due when contract is turned in to reserve sponsorship. Full balance is due by May 1, 2026. Failure to pay balance will result in loss of deposit and/or sponsorship. **ACCEPTANCE:** Capri Communities reserves the right to alter or reject any application, which is not in keeping with Enjoy Life Active Aging Symposium's theme and standards.

Method of Payment:

☐ Credit Card ☐ Check Enclosed ☐ Wire Transfer

If you'd like to pay by credit card, let your rep know and they will send you a secure link to the payment portal. Please note, payment will be due in full with this method.

Please make checks payable to Chiara Communities Foundation Inc, a tax-exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 83-1251876.

Wire Transfer Instructions: **BANKING INSTITUTION:** Wells Fargo Bank
BANK'S ABA NUMBER: 121000248 **CREDIT ACCOUNT OF:** Chiara Communities Foundation, Inc **ACCOUNT NUMBER:** 4398270124

OFFICE USE ONLY

RECEIVED BY: _____

PAID BY CREDIT _____

PAID BY CHECK # _____

PAID BY WIRE _____

AMOUNT \$ _____

DATE: _____ SPONSOR ASSIGNED: _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE

Symposium questions? Contact Kim Irwin: 414-687-0077 | kirwin@capricommunities.com